

Moderator: Terri and Destinee

Facilitators: Somali Empowerment Circle, IRCO, New Narrative, and Housing Connector

Shared schedule and why an interactive session.

### What is landlord engagement

Definition: Have any of you worked with a property manager?

People often think Building relationships with property managers

There are a lot of components like education, tenant advocacy, and eviction.

### IRCO Landlord Engagement Program

Mitigate barrier for immigrant and refugee for social economic mobility

Why does this matter? (Look at powerpoint)

Our Approach

We help them to connect with landlords and property managers.

We do outreach etc

### New Narrative

Kaycee He/him

We partner and foster collaboration with landlords

Divided into 3 service

Housing problem solving : help with leasing etc

RLRA risk mitigation support-Unpaid damages with the property support both landlord and funders

Property Partnership - Partner with community landlord and offer incentives such as Housing connector. Market units

### Housing Connector

Jason

No unit should sit vacant while there are individuals in need of a home.

We are a 2 sided market and work with community partners who are connected to property partners. Housing Connectors try to reduce barriers, and can see properties that have specific expectations so that everyone is set to success.

Have training 540 case managers. They have been around since April of 2024.

Their goal is to provide financial tooling and a software to the hub tool. Looking to stabilize households and mitigate the properties.

### IRCO

Goals of property management (see powerpoint)

Housing connector:

Theme of today do power of communication

Even though we have had bad communication with property managers, they also have an incentive to keep people housed.

Housing placement Timeline  
(See powerpoint)

Pre move in  
Scenario 1 and 2 (See powerpoint)